

Princeton Class of 1966



Overall Class Website

1



OVERVIEW

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www.tiger66.org

- Goals
- Current Status
- Potential Improvements
- Next Steps

GOALS

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- Facilitate Communication
- Encourage Participation and Discussion
- Focal Point for:
 - Recent and Future Events
 - Memorials, News, Archives, Directory, ...
 - Registration and Payments
 - ✦ Events: Alumni Day, Reunions, ...
 - ✦ Class Dues Payments
- Reunion Book, Essays, Surveys, ...
- Supplement our Facebook Page (David Marshak)

Current Status (1)

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- Hosted by Reunion Technologies
 - Widely Used by Other Classes (Princeton and elsewhere)
 - OK (don't change), personalized service, not perfect
- Improved Structure & Format

The screenshot shows the website for the Princeton Class of 1966. At the top right is the Princeton University crest with the motto "DEI SVB NUMINE VIUUNT". Below the crest is a navigation menu with items: Home, Class Info, Reunions & Events, 66 Service Project, Directory, and Other Functions. A dropdown menu is open under "Class Info", listing: President-Class Officers Letters, PAW Class Notes, Classmates in the News, PAWPourri, '66-'16 Grandparent Relation, Wellness/Caring Committee, Class Memorials, Photos, and Annual Giving. On the right side, there are three buttons: News, My Profile, and Classmates. At the bottom, there is a section titled "Class Website" with text: "is the complete website", "e login bar to create a new account", and "please update your TigerNet profile are independent".

Current Status (2)

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- Front Page Contents & Layout
 - Welcome Information – How to use, ... (too much space?)
 - News & Photos from Most Recent Event(s)
 - ✦ Current – Harvard Game; Next – This Weekend
 - Upcoming Events (Yale Game, Alumni Day, ...)
 - Recent Events (Grandchild Class Events, 47th Reunion, ...)
 - Recent Class Memorials
- Menu Links (open new tab) to:
 - Class Info (Letters, Class Notes, Grandparent, Caring, ...)
 - Reunions & Events
 - Service Project
 - Directory

Improvements – Some in Process

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- Online Class Dues and Events Payments
 - Easy to Enable – When to do it?
- Expand (input needed)
 - Recent Authors – Last 5 (?) years
 - Classmates in the News
- Increased Content (but, we've improved)
- Appearance: Format, Fonts, Design Improvements
- Policy?
 - Currently, You must log in to access – OK?
- Suggestions?

Next Steps

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- Continue the Improvements
- Incremental Appearance Improvements
 - Suggestions, expertise welcome!
- More Content
 - We're getting a lot more than before
 - But more is even better
- Comments, Suggestions, ... ?

NOTES

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